



# Cady Studios

## DIGITAL PICTURE DAY KIT

### ASSETS SHEET

The digital assets found below are provided as an additional Picture Day Kit resource for picture day promotional materials and ordering information. Instruction sheets are included with step-by-step training for asset upload and hyperlink processes. For digital item questions, please contact your School Services Representative.

#### INSTRUCTION SHEETS

Announcement Email Instructions

<http://bit.ly/217sJWd>

Ordering Email Instructions

<http://bit.ly/2mF6Coe>

Web Banner Instructions

<http://bit.ly/2107kM1>

Social Media Instructions

<http://bit.ly/2mttjyT>

#### EMAIL ASSETS

Announcement Email Graphic

<http://bit.ly/2kLbXLF>

Announcement Email Script

<http://bit.ly/2lHayU0>

Ordering Email Graphic

<http://bit.ly/2kjDlIj>

Ordering Email Script

<http://bit.ly/2lI4Odr>

*For the Announcement and Ordering Email, you may choose to use the Email Graphic or the Email Script, or both.*

#### WEBSITE BANNER ASSETS

Announcement Web Banners

<http://bit.ly/2lGS31U>

Ordering Web Banners

<http://bit.ly/2l0aa3U>

#### SOCIAL MEDIA ASSETS

Social Media Graphics

<http://bit.ly/2lU12Qn>